



For immediate release

ULTIMATE TRAVEL SHOW OFFERS CONSUMERS CHANCE TO “TRAVEL THE WORLD WITHOUT LEAVING THE CITY”

Toronto, ON (November 23, 2009) – Escape the early winter blues or plan your next summer road trip at Toronto’s Ultimate Travel Show, taking place Saturday January 23 and Sunday January 24, at the Metro Toronto Convention Centre in the South building. The earlier show dates for 2010 gives consumers the opportunity to take advantage of planning vacations earlier in the year.

The 2010 show strives to present consumers with the ultimate travel experience through deals, savings, and onsite purchasing opportunities, as well as valuable research information. With the help of its exhibitors, the show aims to deliver the world to its attendees through musical entertainment, cuisine sampling and other cultural and interactive activities.

This year the event will feature a scuba diving tank with live demonstrations, entertainment from a Caribbean band, and exciting speakers including Valerie Pringle and Trish Stratus.

- Trish Stratus: Join the fitness icon, seven-time WWE Champion and yoga guru Saturday, January 23 at 1:00 p.m. as she shares stories about travelling the globe in search of the most exotic locations and daring physical challenges from her new original series, Stratusphere on Travel + Escape.
- “Valerie Pringle Has Left the Building and Wants You to Come Along,” Sunday January 24 at 1:00 p.m.

“We have lots of new and exciting features to further engage attendees this year,” says Ultimate Travel Show Manager Katherine Breeson. “Consumers will have the opportunity to truly experience each destination and ‘travel the world without leaving the city.’”

“The earlier dates will enable winter travelers the opportunity to research and book travel for March Break and sunny destination vacations for February, March and April, as well as year-round vacations in Europe, the US, throughout Ontario and across Canada.”

For further information regarding the Ultimate Travel Show visit www.totravelshow.com.

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